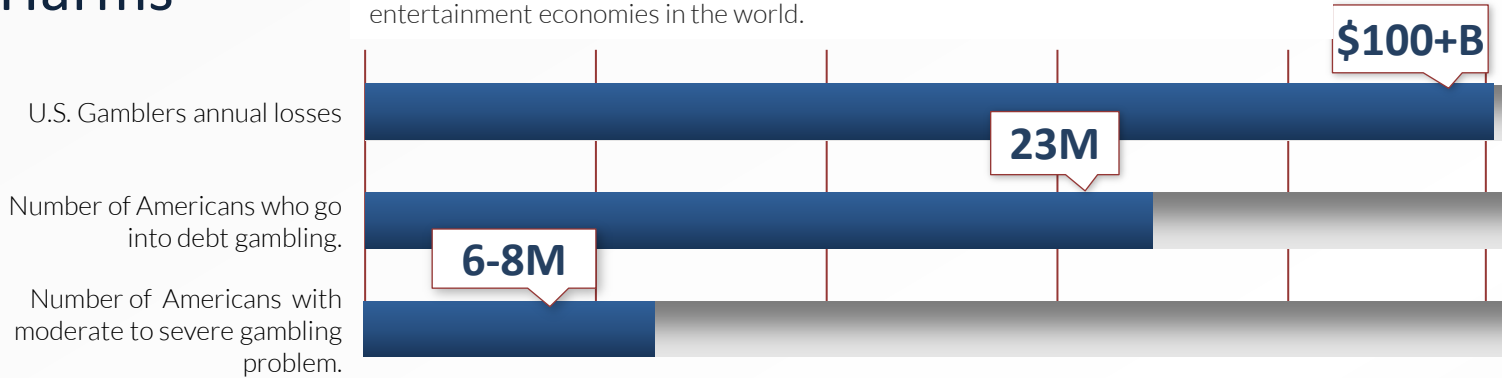


# Excessive Gambling Leads to Significant Financial Harms

The gambling industry continues to prove that it's one of the most vibrant entertainment economies in the world.



# Problem Gambling Impact on Families

Casino gambling should be an enjoyable, memorable and exciting social experience for all. However, for some, there is a need for safeguards and conscious awareness tools to be in place prior, during, and after gaming play to minimize and mitigate the harms of excessive gambling.

Disordered gambling and excessive gambling behavior (addiction) is a very real public health concern.



### AT-RISK GAMBLERS (Severe)

The at-risk gambler gambles with money they cannot afford to lose. They take a huge risk with their hard-earned cash in the hope that they will finally hit that big elusive jackpot. Even if they do hit the big one, it isn't long before they have lost it all back.



### LEISURE GAMBLERS

The entertainment and excitement gambler is looking for the thrill of winning a jackpot or just having a good time. The motivation is having fun, leisure, escapism, or socialization of being part of the excitement..



### PROBLEM GAMBLERS (Moderate)

The loss chaser gambler is a gambler that does not keep good track of previous losses and becomes convinced they will win back money and more so they continue to play. Chasing losses leads to gamblers wagering well beyond the money they can afford to lose before detrimental financial impact is realized.



### ETHIC AND RACIAL MINORITIES GAMBLERS

Ethic and racial minorities have higher rates of gambling problems than the general adult population.

**2 Million U.S. Adults (1%)** are estimated to meet the criteria for severe gambling problems in a given year.



1 in 5 Gambling addicts commits suicide



Avg. debt generated by men addicted to gambling \$55K-\$90K



Avg. debt generated by women addicted to gambling \$15K



Severe problem gambling often results in crime and embezzlement