

4-6 Million (2-3%) of U.S. Adults are considered to have mild or moderate gambling problems

PLAY2KEEP ASSOCIATES:

Your indispensable partner of choice for Responsible Gaming



OUR FOCUS

SMARTPHONE APPS FOR RESPONSIBLE GAMING

The Benefits of Digital Payments & Gaming Going Cashless and Contactless doesn't stop there.

While making cash more accessible during gambling, FinTech innovation doesn't have to stop there. It can have a major influence and reach in minimizing the harms for excessive gambling.

Our objective at Play2Keep Associates is to be that essential partner to at-risk and problem gamblers and the National Council on Problem Gambling (NCPG) and the International Center for Responsible Gaming (ICRG), organizations who look out for the disordered, at-risk, problem gamblers and their families to help them protect what matters most.

We develop free downloadable iOS and Android mobile smartphone apps that seamlessly integrate with the cashless and contactless gambling ecosystem, whether on premise or online.

Our philosophy is to provide at-risk and problem gamblers with tools to assist them in taking control of their gaming finances through settings within the app. Self-imposed safeguards, timers, real-time visual reporting and payout win budget management tools allow players to make real-time responsible decisions to reduce the amount of money wagered chasing losses and that elusive jackpot.

We leverage FinTech innovation to allow players to sequester all or portions of money won for a specified time period and for non-gaming transfers of funds..